

Page and Tab

Advertising Specification Sheet

(Border Shown To Actual Dimension)

Page Ads & Tab Ads

Full Page Ads

4 1/4" (w) x 7 1/2" (h)

Half Page Ads

4 1/2" (w) x 3 6/8" (h)

- 1) Ads to be black and white only
- 2) Ads should be sent to Ken McIlvoy electronically to ken@hcca.net and send a copy to Janice at janice@hcca.net
- 1) Ad artwork should be JPEG, GIF, PNG or MS Word.
- 2) Directory is done in MS Word. So if you could do your ad in MS Publisher that would be preferable.